

TEXAS STATE VITA

I. ACADEMIC & PROFESSIONAL BACKGROUND

Marian L. Houser

Assistant Professor

EDUCATIONAL BACKGROUND

Ph.D. University of Tennessee-Knoxville, Knoxville, Tennessee
August 2002
Major: Speech Communication
Major Professor: Dr. Michelle Violanti
Dissertation Topic: *Communication Expectations for College Instructors: Do Traditional and Nontraditional Students Want the Same Things?*

M.A. Miami University, Oxford, Ohio
Major: Speech Communication
Major Professor: Dr. Ann Bainbridge Frymier
Masters Project: *The Development of a Learner Empowerment Measure*

B.A. University of Missouri-Columbia, Columbia, Missouri
Major: Speech Communication

UNIVERSITY EXPERIENCE

2005 - Present Texas State University-San Marcos, San Marcos, Texas
Assistant Professor

2003 - 2005 Texas State University-San Marcos, San Marcos, Texas
Instructor; Adjunct Faculty

2002-2003 University of Tennessee, Knoxville, Knoxville, Tennessee
Basic Course Director; Post-Doctorate Faculty

1999-2002 University of Tennessee, Knoxville, Knoxville, Tennessee
Graduate Teaching Associate

1998-1999 University of Tennessee, Knoxville, Knoxville, Tennessee
Instructor and Research Assistant—Dr. Michelle Violanti

1994-1998 Miami University, Oxford, Ohio
Visiting Instructor & Assistant Basic Course Director (1995)

1993-1994 Miami University, Oxford, Ohio
Graduate Teaching Assistant

RELEVANT PROFESSIONAL EXPERIENCE

1986-1991 Pioneer Trail Jr. High School, Olathe District Schools, Olathe, KS
English Instructor

1982-1985 Metropolitan Community Colleges, Kansas City, Missouri
Communication Specialist

II. TEACHING

TEACHING HONORS AND AWARDS

Golden Apple Graduate Teaching Award (2007, March).
Named Outstanding Graduate Professor in the Department of Communication Studies, Texas State University-San Marcos (Graduate Student-Selected Award).

Golden Apple Undergraduate Teaching Award (2007, March).
Named Outstanding Undergraduate Professor in the Department of Communication Studies, Texas State University-San Marcos (Student-Selected Award).

Golden Apple Undergraduate Teaching Award (2006, March).
Named Outstanding Undergraduate Professor in the Department of Communication Studies, Texas State University-San Marcos (Student-Selected Award).

ICA Graduate Student Teaching Award (2002, June).
Named Outstanding Graduate Teaching Associate by the International Communication Association.
Seoul, Korea

Outstanding Ph.D. Student (2002, April).
Named Outstanding Ph.D. Student in the College of Communications, University of Tennessee-Knoxville.

Graduate Student Research Award (2002, April).
Named "Outstanding Graduate Student Researcher" in the College of Communications, University of Tennessee-Knoxville.

Outstanding Graduate Teaching Associate (2000, April).
Named "Outstanding Teaching Associate" in the College of Communications, University of Tennessee-Knoxville.

Graduate Student Teaching Award (1994, February).

Nomination by faculty and staff for the Division of Arts and Sciences, Miami University.

Outstanding Graduate Student (1994, April).
Named "Outstanding Student in the Department of Communication" by faculty and staff, Miami of Ohio University.

COURSES TAUGHT

Texas State University-San Marcos

Undergraduate:

COMM 1310	Fundamentals of Human Communication
COMM 2315	Interpersonal Communication
COMM 2330	Small Group Communication
COMM 3328	Gender and Communication
COMM 3330	Nonverbal Communication
COMM 3327	Communication Research Methods & Theory
COMM 4347	Leadership & Communication
EDUCATION	Student Teacher Supervisor / Coordinator—8 Student Teachers in Austin & San Antonio

Graduate:

COMM 5301	Empirical Methods in Communication Research
COMM 5324	Relational Conflict and Communication
COMM 5356	Gender and Communication

The University of Tennessee-Knoxville

COMM 100	Introduction to Speech Communication
COMM 210	Basic Public Speaking
COMM 250	Advanced Public Speaking
COMM 310	Persuasion
COMM 340	Research Methods
COMM 350	Communication Theory

Miami of Ohio University

COMM 135	Basic Public Speaking
COMM 136	Interpersonal Communication
COMM 230	Small Group Communication

GRADUATE THESES OR EXIT COMMITTEES

Thesis Committee:

Nathan Faylor (Fall 2005)

Exit Committee Chair:

Sean M. Horan (Fall 2005)

Lisa M. Furler (Spring 2006)

Exit Committee Member:

Alison David (Spring 2007)
Jacey Saucedo (Spring 2007)
Seth Weiss (Spring 2007)
Summer Jurrells (Fall 2006)
Abby Torres (Fall 2006)
Heidi Husemen (Spring 2006)
Lynn Buehler (Spring 2006)
Shelee Granberg (Fall 2005)
Carrie Kennedy (Fall 2005)
Kristen Kennon (Fall 2005)

STUDENT RESEARCH MENTORING

Seth Weiss. *Student Communication Motives and Interpersonal Attraction Toward Instructor*. Paper Presented to the National Communication Association Instructional Development Division (Fall 2006). Manuscript published in *Communication Research Reports* (2007). Graduate Research Methods Class Study.

Jacquelyn Lackney. *Crisis Communication: Revisiting Natural Disaster Warning Messages and Their Association with Perceived Fear and Risk*. Accepted as a "Top Student Paper" in the Health Communication Division at the National Communication Association (Fall 2006). Graduate Research Methods Class Study.

Michael Burns and Nick Driver. *Assessing Message Effectiveness and Preferred Source and Channel: What College Students See as the Most Effective Way to Receive Information about Sexually Transmitted Infections*. Presented as a "Top Student Paper" in the Health Communication Division at the National Communication Association (Fall 2006). Graduate Research Methods Class Study. Manuscript "in press" at *Human Communication*. Graduate Research Methods Class Study.

Sean Horn and Kristen Kennon. *Are They Different? An Investigation of Perceived Parental Support Across Generational Status*. Paper Presented at the Eastern Communication Association (May 2006). Graduate Research Methods Class Study

Eastern Communication Association (May 2006). *Proposing New Directions for Gender Communication Research: Suggestions from Graduate Student Perspectives*. Gender Communication Panel: Sean Horan, Lynn Buehler, Lisa Furler, and Carrie Kennedy. Gender and Communication Class Proposals.

Renee Cowan and Dan West. *Communication behavior in virtual instruction: Do traditionally positive behaviors translate into CD-ROM texts?* Paper Presented at the Eastern Communication Association – Top Paper Award, Instructional Development Division (April, 2006). Paper Published in *Communication Quarterly* (2007). Graduate Research Methods Class Study.

FUNDED EXTERNAL TEACHING GRANTS AND CONTRACTS

CII Travel Grant (March 1996)
Lilly-West Eighth Annual Conference on College Teaching. Lake Arrowhead, CA.

III. SCHOLARLY/CREATIVE

A. WORKS IN PRINT

BOOK CHAPTERS:

Houser, M. L., & Sheil, A. (2006). How do you get anything done around here? In J. Keyton and P. Shockley-Zalabak (Eds.), *Case studies for organizational communication: Understanding communication processes*. (2nd ed.). Roxbury Publishing.

Houser, M. L., & Sheil, A. (2004). How do you get anything done around here? In J. Keyton and P. Shockley-Zalabak (Eds.), *Case studies for organizational communication: Understanding communication processes*. Roxbury Publishing.

Shulman, G. M., & Houser, M. L. (1995). Student focus and student and stakeholder satisfaction: Expectations and Requirements. In D. Seymour (Ed.), *High Performing Colleges: The Malcolm Baldrige National Quality Award as a Framework for Improving American Higher Education* (Chapter 11). Maryville, MO: Prescott Publishing.

REFEREED ARTICLES

Houser, M. L., Burns, M. E., & Driver, N. R. (in press). Communicating with students about STI's: Assessing message effectiveness and preferred source and channel. *Human Communication*, 10(3).

Houser, M. L., Horan, S. M., & Cowan, R. L. (in press). Are children communicated with equally? An investigation of parent-child sex composition and gender role communication differences. *Communication Research Reports*, 24(4).

Houser, M. L., & Weiss, S. D. (2007). Student communication motives and interpersonal attraction toward instructor. *Communication Research Reports*, 24(3), 215-224.

Houser, M. L., Horan, S. M., & Furler, L. A. (2007). Predicting relational outcomes: An investigation of thin slice judgments in speed dating. *Human Communication*, 10(2), 69-81.

Houser, M. L., Cowan, R. L., & West, D. A. (2007). Communication behavior in virtual instruction: Do traditionally positive behaviors translate into CD-ROM texts? *Communication Quarterly*, 55(1), 19-38.

- Houser, M. L. (2006). Expectancy violations of instructor communication as predictors of motivation and learning: A comparison of traditional and nontraditional students. *Communication Quarterly*, 54, 331-349.
- Houser, M. L. (2005). Are we violating their expectations? Instructor communication expectations of traditional and nontraditional students. *Communication Quarterly*, 53, 213-228.
- Houser, M. L. (2004). Understanding instructional communication needs of nontraditional students. *Communication Teacher*, 18, 78-81.
- Houser, M. L. (2004). We don't need the same things! Recognizing differing expectations of instructor communication behavior for nontraditional and traditional students. *The Journal of Continuing Higher Education*, 52, 11-24.
- Frymier, A. B., & Houser, M. L. (2000). The teacher-student relationship as an interpersonal relationship. *Communication Education*, 49, 207-219.
- Frymier, A. B., & Houser, M. L. (1999). The revised learning indicators scale. *Communication Studies*, 50, 1-12.
- Frymier, A. B., & Houser, M. L. (1998). Does making content relevant make a difference in learning? *Communication Research Reports*, 15, 121-129.
- Frymier, A. B., Shulman, G. M., & Houser, M. L. (1996). The development of the learner empowerment measure. *Communication Education*, 45, 181-199.

BOOK REVIEWS

- Wrench, J. S., Richmond, V., Thomas-Maddox, C., & McCroskey, J. C. (June 2006) *Quantitative Methods in Communication*, Roxbury Publishing.
- Mccornack, S. (July 2006) *Reflect & Relate: An Introduction to Interpersonal Communication*, Bedford/St. Martin's Publishing.

B. WORKS NOT IN PRINT

MANUSCRIPTS SUBMITTED FOR PUBLICATION

- Faylor, N., Beebe, S., Houser, M. L., & Mottet, T. (under review). Trainee Perceptions of the Differences in Instructional Communication Behaviors of Effective and Ineffective Trainers. Submitted for publication to *Communication Education*.
- Houser, M. L., Horan, S. M., & Furler, L. A. (under review). Dating in the fast lane: Communication criteria predicting speed-dating success. Revise and resubmitted for publication to *Journal of Social and Personal Relationships*.
- Halone, K. K., Houser, M. L., & Pecchioni, L. L. (under review) Everyday topics of

relational conflict: (Re)considering the catalyst of everyday conflict. Manuscript submitted for publication to *Language and Communication*.

REFEREED PAPERS PRESENTED AT PROFESSIONAL MEETINGS

- Houser, M. L., Furler, L. A., & Horan, S. M. (2007, April). (Top Four Paper) Dating in the fast lane: Communication criteria predicting speed-dating success. Interpersonal Division of the Eastern Communication Association Convention. Providence, RI.
- Horan, S. M., & Houser, M. L. (2006, November). *Who is the real _____*. GIFTS National Communication Association Convention, San Antonio, TX.
- Houser, M. L., Horan, S. M., & Furler, L. A. (2006, November). *Predicting relational outcomes: An investigation of thin slice judgments in speed dating*. National Communication Association Convention, San Antonio, TX.
- Houser, M. L., Cowan, R. L., & West, D. A. (2006, April). (Top Paper Award) *Investigating a new education frontier: Instructor communication behavior in CD-ROM texts*. Eastern Communication Association Convention, Philadelphia, PA.
- Houser, M. L. (2006, April). *Proposing new directions for gender communication research: Suggestions from the graduate student perspective*. Panel Presentation with 5 Texas State University Masters' Students. Eastern Communication Association, Philadelphia, PA.
- Halone, K. K., & Houser, M. L., & Pecchioni, L. L. (2005, November). *Everyday topics of relational conflict: Micro-level and macro-level variation*. National Communication Association Convention, Boston, MA.
- Houser, M. L. (2004, November). (Top 4 Paper Award). *Do student expectations matter? Expectancy violations of instructor communication as predictors of motivation and learning: A comparison of traditional and nontraditional students*. National Communication Association Convention, Chicago, IL.
- Houser, M. L. (2004, April). (Top Paper Award) *Are they really that different? Predictors of motivation and learning for traditional and nontraditional students*. Eastern Communication Association Convention, Boston, MA.
- Sheil, A., & Houser, M. L. (2003, February). *The unintended consequences of intentional conduct: A structural analysis of organizational change*. Presented at the 25th Annual College of Communication and Information Research Symposium, University of Tennessee, Knoxville, TN.
- Houser, M. L. (2003, November). (Top Paper Award) *Are we violating their expectations? Instructor communication expectations of traditional and nontraditional students*. National Communication Association Convention, Miami Beach, FL.

- Sheil, A., & Houser, M. L. (2003, November). *The unintended consequences of intentional conduct: A structurational analysis of organizational change*. National Communication Association Convention, Miami Beach, FL.
- Houser, M. L. (2003, April). We don't need the same things! Recognizing differing expectations of instructor communication behavior for traditional and nontraditional students. Eastern Communication Association Convention, Washington, D.C.
- Houser, M. L. (2002, November). (Top Student Paper Award) *They have no idea what I need: An investigation of nontraditional student expectations of instructor communication behavior*. National Communication Association Convention, New Orleans, LA.
- Houser, M. L. & Sheil, A. (2002, April). *The black hole as a cultural symbol: A gap in perceptions*. Presented at the 24th Annual Communications Research Symposium. Knoxville, TN.
- Houser, M. L., & Sheil, A. (2002, April). (Top Paper) *The black hole as a cultural symbol: A gap in perceptions*. Southern States Communication Association Convention, Winston-Salem, NC.
- Houser, M. L. (2002, April). (Top Paper Award) *Assessing recent trends in communication theory: A journal analysis of "Communication Theory" from 1996 – 2000*. Eastern Communication Association Convention, New York, NY.
- Singletary, M. W., & Houser, M. L. (2000, April). *Comprehensive examinations in doctoral education: A Survey of AEJMC and NCA faculty*. The 22nd Annual Communications Research Symposium, Knoxville, TN.
- Frymier, A. B., & Houser, M. L. (1999, April). *Development of the learning indicators scale*. Eastern Communication Association Convention, Charleston, WV.
- Frymier, A. B. & Houser, M. L. (1997, November). *The role of communication in learning: Does talking make you learn more?* National Communication Association Convention, Chicago, IL.
- Frymier, A. B. & Houser, M. L. (1996, November). *Does making content relevant make a difference in learning?* Speech Communication Association Convention, San Diego, CA.
- Frymier, A. B., Houser, M.L., & Shulman, G. M. (1996, April). (Top Paper). *Using affinity-seeking to empower students*. Eastern Communication Association Convention, New York, NY.
- Houser, M. L. (1996, March). *Does making content relevant make a difference in learning?* Paper presented at the Lilly Conference on Teaching-West, Lake Arrowhead, CA.

Frymier, A. B., Houser, M. L., & Shulman, G. M. (1995, April). (Top Paper). *A measure of affinity-seeking: An alternative to the Bell and Daly typology*. Eastern Communication Association Convention, Pittsburgh, PA.

Frymier, A. B., Houser, M. L., & Shulman, G. M. (1995, November). *Assessment of the learner empowerment measure*. Speech Communication Association Convention, San Antonio, TX.

INVITED PRESENTATIONS AT PROFESSIONAL MEETINGS

Houser, M. L. (2007, April). *Developing "Teaching and Learning Academies" to support the basic communication course teaching team*. Panel Presentation. Eastern Communication Association. Providence, RI.

Houser, M. L. (2007, April). *Best practices for teaching the basic communication course: Interpersonal context*. Panel Presentation. Eastern Communication Association. Providence, RI.

Houser, M. L. (2007, April). *Best Practices in Interpersonal Communication for the Basic Course*. Panel Presentation. Eastern Communication Association Convention, Providence, RI.

Houser, M. L. (2005, November). *"The Apprentice": A focus on leadership emergence in organizations*. Panel Presentation. National Communication Association Convention, Boston, PA.

Houser, M. L. (2005, April). *Communicating greater expectations in the nonverbal communication classroom*. Panel Presentation. Eastern Communication Association Convention, Pittsburgh, PA.

Houser, M. L. (2004, April). *The value of mentoring for doctoral students and faculty*. Panel Presentation. Eastern Communication Association Convention, Boston, MA.

Houser, M. L. (2003, April). *Reaching a broader population in the classroom: Understanding communication needs of both traditional and nontraditional students*. Panel Presentation. Eastern Communication Association Convention, Washington, D.C.

Houser, M. L. (2002, April). *Building community through instruction*. Instructional Division panel presentation at Eastern Communication Association Convention, New York, NY.

Houser, M. L. (1998, November). *Experiential learning activities for classes in small group communication*. Panel Presentation. National Communication Association Convention, New York, NY.

Houser, M.L. (1997, November). *Experiential learning activities for classes in small group communication*. Panel Presentation. National Communication Association Convention, Chicago, IL.

WORKSHOPS

Best Practices – Program for Excellence in Teaching and Learning (April 2006). *The Impact of Perceptual Processes on Everyday Life: Who is the “Real” Steve Houser?* Texas State University Teaching and Learning Academy.

Organizational Culture Analysis: *Your organization’s culture* (2001). Presentation to Bush Brothers Inc., Board of Directors. Knoxville, TN

Organizational Communication Assessment: *Communication assessment of the UT men’s athletic department* (2000). Presentation to The University of Tennessee Men’s Athletic Department Executives. Knoxville, TN.

Presentation Seminar: *Working in groups for effective presentations* (1997). Presentation to the Architecture and Graphic Design Studies Department. Miami University, OH.

Conversational Skills Seminar: *Making your conversational skills work for you* (1997). Presentation to Alpha Phi Sorority. Miami University, OH.

Small Group and Presentational Skills Seminar: *Small group assertiveness and creating effective presentations* (1995). Seminar presentation to the Interior Design Studios in Family and Consumer Sciences. Miami University, OH.

C. RESEARCH AWARDS AND HONORS

Top Four Paper Award, Interpersonal Development Division (2007, April). *Dating in the fast lane: Communication criteria predicting speed-dating success*. Eastern Communication Association. Providence, RI.

College of Fine Arts & Communication Nominee for the Presidential Award for Excellence in Scholarship (2006). Awarded \$2,000. Texas State University-San Marcos.

Top Paper Award, Instructional Development Division (2006, April). *Investigating a new education frontier: Instructor communication behavior in CD-ROM texts*. Eastern Communication Association, Philadelphia, PA.

Top Paper Award, Instructional Development Division (2004, November). *Do Student Expectations Matter? Expectancy Violations of Instructor Communication as Predictors of Motivation and Learning: A Comparison of Traditional and Nontraditional Students*. National Communication Association Convention, Chicago, IL.

Top Paper Award, Instructional Communication Interest Group (2004, April).
Are They Really That Different? Predictors of Motivation and Learning for Traditional and Nontraditional Students. Eastern Communication Association Convention, Boston, MA.

Top Paper Award, Instructional Development Division (2003, November).
Are We Violating Their Expectations? Instructor Communication Expectations of Traditional and Nontraditional Students. National Communication Association Convention, Miami Beach, FL.

Top 3 Paper Award in Applied Communication (2002, April).
The Black Hole as a Cultural Symbol: A Gap in Perceptions. Southern States Association Convention, Winston-Salem, NC.

Top 3 Paper Award in Theory and Methodology (2002, April).
Assessing recent trends in communication theory: A journal analysis of Communication Theory from 1996 – 2000. Eastern Communication Association Convention, New York, NY.

Top Student Paper Award, Instructional Development Division (2002, November).
They Have No Idea What I Need: An Investigation of Nontraditional Student Expectations of Instructor Communication Behavior. National Communication Association Convention, New Orleans, LA.

Top Paper Award (1996, April).
Using affinity-seeking to empower students. Eastern Communication Association Convention, New York, NY.

Top Paper Award (1996, April).
Using affinity-seeking to empower students. Eastern Communication Association Convention, New York, NY.

IV. SERVICE

UNIVERSITY:

University Teaching and Learning Academy
Commencement Leader – Spring 2006

DEPARTMENTAL:

Texas State University-San Marcos:

Lambda Pi Eta, Communication Honor Society – Director
Graduate Faculty Committee
Curriculum Committee
Texas State Recruitment Event Committee for NCA 2006
Communication Week Committee - Promotion
Empirical Methods Comprehensive Examination Coordinator

The University of Tennessee-Knoxville:

Basic Course Director

Responsibilities: Directing 20 instructors and 48 sections of Speech Communication 210, Basic Public Speaking and Speech Communication 240, Business and Professional Communication

Creating the Basic Course Student Packet; Designing on-line text for Basic Course;

Creating examinations for all course sections

Faculty Curriculum Committee

McClung Public Speaking Contest Coordinator

Graduate Student Representative

Miami of Ohio:

Interpersonal Communication Departmental Curriculum Committee.

Assistant Basic Course Director

PROFESSIONAL:

Paper Reviewer (2007). Instructional Communication Interest Group, Eastern Communication Association Convention, Providence, RI.

Paper Respondent (2007). Instructional Communication Interest Group, Eastern Communication Association Convention, Providence, RI.

Paper Respondent (2006). Instructional Communication Interest Group, National Communication Association Convention, San Antonio, TX.

Panel Chair (2006). Interpersonal Communication Interest Group, Eastern Communication Association Convention, Philadelphia, PA.

Paper Reviewer (2006). Instructional Communication Interest Group, Eastern Communication Association Convention, Philadelphia, PA

Paper Respondent (2006). Instructional Communication Interest Group, Eastern Communication Association Convention, Philadelphia, PA

Paper Respondent (2005). Instructional Development Division, National Communication Association Convention, Boston, MA

Paper Reviewer (2005). Instructional Communication Interest Group, Eastern Communication Association Convention, Pittsburgh, PA

Top Paper Panel Respondent (2005). Instructional Communication Interest Group, Eastern Communication Association Convention, Pittsburgh, PA.

Paper Reviewer (2004). Instructional Communication Interest Group, Eastern Communication Association, Boston, MA.

Top Paper Panel Respondent (2004). Instructional Communication Interest Group, Eastern Communication Association Convention, Boston, MA.

Chair – Instructional Communication Interest Group of the Eastern Communication Association Convention (2003-2005).

Secretary - Instructional Development Division of the National Communication Association Convention (2003-2004).

ORGANIZATIONS:

Phi Kappa Phi Honorary Society (2000—present)
Eastern Communication Association (1994—present)
Southern Communication Association (2000—present)
National Communication Association (1994—present)